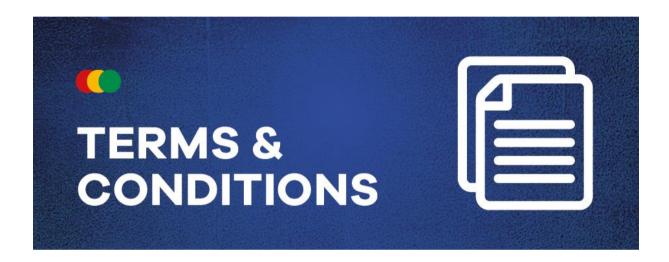


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# LEGAL & PRIVACY

Effective: September 18, 2023

Version number: 2.0



## **Website Terms & Conditions**

#### Access and Use of the Website:

When you access or use our Website, you're agreeing to the following terms. If you don't agree with them, please refrain from using the site. We may update these terms at any time, and it's your responsibility to check back frequently. If you keep using the Website after we post changes, it means you accept those changes.

#### **Purpose and Content:**

This site offers general insights on specific topics. It doesn't cover every detail or aspect, nor does it establish a business or professional relationship with you. Do not consider the content here as financial, accounting, investment, legal, or other types of professional counsel.





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The information provided is meant to give you a general overview. If you're considering any action based on what you read here, it's crucial first to seek advice from a professional tailored to your unique situation.

## Your Responsibility:

Any decision you make, or action you take based on the information on this site, is at your own risk. For choices that might impact your personal or business finances, always consult with a qualified professional adviser.

# **Privacy Policy**

## Scope:

This Privacy Policy governs your interaction with the website www.thinkbestpractice.com, owned by THinK Best Practice. Using this website and providing us with your personal information means you accept this Privacy Policy.

#### **Data Collection:**

Direct: We obtain personal information when you contact us or use our services.

Indirect: We may also obtain personal details from public databases and other commercial sources, abiding by legal constraints.

For a seamless contractual experience, certain information is mandatory. Not providing this may hinder our ability to serve you.

#### **Data We Collect:**

While visiting our site, registration isn't mandatory. However, if you use specific services, we collect:

- 1) Personal data (e.g., name, age, DOB)
- 2) Contact information (e.g., email, phone number, address)
- 3) Professional data (e.g., job position, employer)

Sensitive data, such as race, religious beliefs, health, sexual orientation, or criminal history, isn't sought unless voluntarily provided by you.





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# **Technical Data Collection:**

Your IP address, browser details, and pages you visited on our site may be logged. This information aids in website optimization, troubleshooting, and understanding user patterns. Cookies might be used; for more details, refer to our Cookie Policy.

## When We Collect Data:

We gather personal details when:

- You request more information.
- You subscribe to our insights or blogs.
- You register for an event.

We only ask for necessary information to fulfil your request.

# **Usage of Personal Information:**

We leverage your data to:

- Conduct client background checks.
- Reach out with relevant queries and updates.
- Maintain updated and accurate records.
- Issue precise invoices.
- Share updates and promotions relevant to you.
- Comply with legal obligations.

Processing your personal data aligns with:

- a) Contractual obligations.
- b) Legal necessities.
- c) Our legitimate interests.
- d) Your consent for direct electronic marketing.

## **Your Rights:**

At any time, you can:





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- Request access to your data.
- Update or correct your details.
- Choose to not receive our communications.
- Request data deletion.

For such requests, email info@thinkbestpractice.com.

# **Sharing Your Information:**

Generally, we don't share your data with third parties except:

- With service providers assisting us.
- If legally mandated or permitted.
- During business transitions like acquisitions.
- For legal protection and compliance.
- To public authorities, if required.

Aggregate data that can't identify you might be shared for business analyses.

## **Data Security:**

We uphold the highest security standards to protect your data. Access to your data is limited to authorized personnel. Data retention aligns with our policy, adhering to legal norms.

## **Disclaimer:**

Our website aims to provide valuable insights. It's not a substitute for professional advice. Despite our best efforts to keep it updated, the content might not always reflect recent legal changes. THinK Best Practice isn't responsible for actions based on this information or links provided.

For specialized advice, please contact us directly.

## **Contacting THinK Best Practice:**

For privacy-related concerns, reach out to our Data Protection Officer at dpo@thinkbestpractice.com.



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## **Policy Updates:**

This policy might be updated occasionally. We'll indicate the revision date for clarity. Regularly reviewing this policy ensures you're updated on how we manage your data.

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## **Cookies**

#### **General Information:**

This website serves as a platform to inform clients, potential clients, and aspiring team members about our suite of professional services and solutions.

At THink Best Practice, we acquire information from visitors of this website both automatically and when you willingly share it with us—like when you fill out a form on www.thinkbestpractice.com. Rest assured, any information we gather is treated with utmost confidentiality and is utilized by THink Best Practice solely in accordance with our Privacy Statement.

#### **About Cookies:**

Cookies are diminutive text files that are saved onto your computer or mobile device when you access a website or app. When you revisit the website or app, your web browser (be it Internet Explorer, Mozilla Firefox, Google Chrome, or any other) returns these cookies, helping the site recognize you and recall personalized details or preferences. Cookies won't harm your system, and you can adjust your browser settings to decline any cookie or to notify you whenever a cookie is being sent.

To heighten your user experience and enhance our service, we deploy cookies for system administration and website analytics. This grants us insights about the traffic and activity across various sections of our website.

Your privacy is paramount. Thus, THink Best Practice never shares this data externally. While our cookies do not hold confidential data like your name or address, they enable us to analyze user behaviour on our site, fostering a better user experience. Yet, if you wish to limit, block, or erase cookies from www.thinkbestpractice.com or any other site, you can do so through your browser.



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Each browser functions differently, so do refer to the 'Help' section of your specific browser or your mobile device's manual to adjust your cookie settings.

# **Controlling Cookies:**

Here's a closer look at how you can manage your cookies:

## **Browser Cookie Management:**

Modern browsers typically permit you to:

- View and individually delete cookies.
- Block cookies from third parties.
- Prevent cookies from specific websites.
- Disallow all cookies.
- Eradicate all cookies once you shut your browser.

Remember, erasing cookies means erasing certain preferences, including any opt-out from cookies, which needs an opt-out cookie. Also, completely blocking cookies can cause many websites to malfunction or reduce their functionality.

#### **Analytics Cookie Management:**

You can opt-out of your anonymized browsing activity being recorded by analytics cookies. For instance, www.thinkbestpractice.com uses Google Analytics, and you can decline their cookies by heading over to the Google Analytics opt-out page. This action will direct you to Google Analytics' website and activate a 'no tracking' cookie to halt any subsequent cookies from those third-party sources.

#### More on Cookies:

For a more comprehensive understanding of cookies and managing them, please visit aboutcookies.org\*.

\*Kindly note: THinK Best Practice isn't accountable for the content on external sites.